



VIDEO PRODUCTION MINOR

SCHOOL OF COMMUNICATION & JOURNALISM
AT EASTERN ILLINOIS UNIVERSITY

The Video Production minor provides students with the skills and knowledge to create professional or creative video content in a variety of formats. Video and television continue to be the world's most influential medium for telling stories, promoting organizations, and capturing personal memories. This minor teaches the theory and practice of developing, producing, and editing a variety of video forms and genres. It also provides students with practical knowledge and marketable skills complementary to any major.

REQUIRED COURSEWORK: 13 HRS

CMN 1500 - Television & Video Development
CMN 2500 - Production I
CMN 2520 - Introduction to Mass Communication
CMN 2550 - Audio Production & Voice Work I
CMN 3050 - Production II

ELECTIVES: 9 HRS

DGT 2123 - Introduction to Digital Photography
THA 2244 - Acting I
THA 2258 - Script Analysis
CMN 2920 - Introduction to Public Relations
CMN 3030 - Promotional Communication
CMN 3075 - Television Studio Production
CMN 3100 - Persuasion
CMN 3520 - Audio Production & Voice Work II
CMN 3530 - Film Communication
CMN 3540 - Production III
CMN 3560 - International Communication
CMN 3570 - Topics in Media History I
CMN/JOU 3610 - Broadcast News
CMN/JOU 3620 - Advanced Broadcast News
CMN 3940 - Advertising: Theory & Practice
CMN 4275 - Internship
OR
CMN 4375 - Practicum (3 credit hours with WEIU-TV
or approved media organization)
CMN 4420 - Mass Media Advertising-Sales
CMN 4500 - Topics in Media Production I
CMN 4540 - Production IV
CMN 4755 - Television Genres: Production & Development
CMN 4770 - Television Criticism
CMN 4775 - Documentary Filmmaking

TOTAL REQUIRED HOURS: 22 HRS

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