



CURRICULUM GUIDE 2021-2022\*

# VIDEO PRODUCTION MINOR

SCHOOL OF COMMUNICATION & JOURNALISM  
EASTERN ILLINOIS UNIVERSITY

The Video Production minor provides students with the skills and knowledge to create professional or creative video content in a variety of formats. Video and television continue to be the world's most influential medium for telling stories, promoting organizations, and capturing personal memories. This minor teaches the theory and practice of developing, producing, and editing a variety of video forms and genres. It also provides students with practical knowledge and marketable skills complementary to any major.

## TOTAL HOURS FOR MINOR: 22 HRS

### **REQUIRED COURSEWORK: 13 HRS**

CMN 1500 - Television & Video Development  
CMN 2500 - Production I  
CMN 2520 - Introduction to Mass Communication  
CMN 2550 - Audio Production & Voice Work I  
*Pre-req: CMN 2500*  
CMN 3050 - Production II  
*Pre-req: CMN 2500*

### **ELECTIVES: 9 HRS**

DGT 2123 - Introduction to Digital Photography  
THA 2244 - Acting I  
THA 2258 - Script Analysis  
CMN 2920 - Introduction to Public Relations  
CMN 3030 - Promotional Communication  
CMN 3075 - Television Studio Production  
CMN 3100 - Persuasion  
CMN 3520 - Audio Production & Voice Work II

### **ELECTIVES CONTINUED:**

CMN 3530 - Film Communication  
CMN 3540 - Production III  
CMN 3560 - International Communication  
CMN 3570 - Topics in Media History I  
CMN 3940 - Advertising: Theory & Practice  
CMN 4275 - Internship I  
OR  
CMN 4375 - Practicum I (*3 credit hours with WEIU-TV  
or approved media organization*)  
CMN 4420 - Mass Media Advertising-Sales  
CMN 4500 - Topics in Media Production I  
CMN 4540 - Production IV  
CMN 4755 - Television Genres: Production &  
Development  
CMN 4770 - Television Criticism  
CMN 4775 - Documentary Filmmaking

### **SCHOOL OF COMMUNICATION & JOURNALISM**

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\*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2021-2022. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.