

BACHELOR OF SCIENCE IN HOSPITALITY & TOURISM



CREATING MEMORABLE EXPERIENCES FOR OTHERS

The Hospitality and Tourism Industry is one of the largest in the world and provides graduates with global opportunities to be managers in dynamic settings such as hotels, event and meeting venues, convention centers, restaurants, resorts, country clubs, and amusement parks. Our alumni work for major companies across the country, such as Hilton, Marriott, Hyatt, Intercontinental Hotel Group, Lettuce Entertain You Restaurants, Sodexo, and Disney.

- + SUPERVISED INDUSTRY WORK EXPERIENCES
- + PROFESSIONAL CONFERENCES AND EVENTS
- + INDUSTRY FOCUSED ORGANIZATIONS
- + INTERACT WITH INDUSTRY PROFESSIONALS

In addition to courses in hospitality and tourism, students complete either a Business Administration minor or an Entrepreneurship minor. Students become engaged in the industry through supervised work experiences, hands-on learning activities, interaction with guest speakers, and participation in professional conferences and professional associations. The HTM program is transfer friendly with Illinois community college courses.

QUESTIONS? CONTACT:

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BACHELOR OF SCIENCE IN HOSPITALITY & TOURISM

DEMAND FOR GRADUATES

The hospitality and tourism industry is one of the largest in the world, providing entry level, managerial, and entrepreneurial opportunities to thousands. In the United States, travelers spent \$1.3 trillion in 2023, creating an economic impact of \$2.8 trillion, providing more than 15 million jobs, and accounting for 2.5% of the country's GDP. One in eight jobs depends on travel and tourism.

The United States Department of Labor Bureau of Labor statistics report the median wage and annual number of openings for hospitality and tourism related jobs as follows.

JOB	OPENINGS	MEDIAN WAGE
Foodservice Managers	39,600	\$63,060
Lodging Manager	5,400	\$65,360
Meeting Convention Event Planners	15,200	\$56,920
Sales Representative Services	51,600	\$56,620

MANAGEMENT OPTION REQUIRED COURSES:

BUS 2750 - Legal and Social Environment of Business
 HTM 2600G - Sustainable Communities
 HTM 2700 - The Hospitality Industry
 HTM 2740 - Lodging Operations
 HTM 3500 - Hospitality and Tourism Professionalism
 HTM 3740 - Professional Meeting Management
 HTM 4275 - Hospitality Tourism Internship
 HTM 4320 - Destination Management
 HTM 4380 - Hospitality Leadership
 NTR 1120 (3120) - Food Science
 NTR 1121 - Food Service Sanitation
 NTR 2100 - Personal Nutrition

ADDITIONAL 3 COURSES (9 HOURS) FROM:

BUS 3970 - Study Abroad
 CMN 3950 - Conference and Event Planning
 GEO 3620 - Geography of Tourism
 HTM 2784 - Hospitality Sales and Service
 HTM 3340 - Club Management
 HTM 3700 - Wedding Events Management
 HTM 4340 - Conventions and Trade Shows
 KSR 3290 - Sport and Recreation Program Planning
 MGT 4310 - Organizational Behavior
 MGT 4760 - Seminar in Decisions Making & Leadership
 MGT 4860 - Managing Conflict, Power & Politics in Organizations

BUSINESS ADMINISTRATION MINOR (21 HOURS)

OPPORTUNITIES IN HOSPITALITY & TOURISM AT EIU

- Develop your professional network through supervised industry work experiences
- Participate in professional conferences and events
- Develop leadership skills through industry focused professional organizations
- Interact with industry professionals through field trips, guest speakers, and study tours
- Attend industry focused career fair
- Experience faculty-led study abroad tour
- Choose between a management or entrepreneurship option

OUR ALUMNI ARE SUCCESSFUL

The majority of our alumni find careers in Illinois, but some have located across the country from California to Florida to New England. The greatest number of alumni are in event planning, catering, and hotel sales positions, followed by restaurant or hotel management. Examples of jobs that alumni have are Hotel Sales Manager, Franchise Support Manager, Hotel Revenue Manager, Corporate Event Planner, Catering Sales Manager, Private Club Manager, Wedding Planner, and Conference Services Manager.

ENTREPRENEURSHIP OPTION REQUIRED COURSES:

BUS 2101 - Financial Accounting
 BUS 2750 - Legal and Social Environment of Business
 BUS 3010 - Management and Organizational Behavior
 HTM 2600G - Sustainable Communities
 HTM 2700 - The Hospitality Industry
 HTM 2740 - Lodging Operations
 HTM 3500 - Hospitality and Tourism Professionalism
 HTM 3740 - Professional Meeting Management
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ENTREPRENEURSHIP MINOR (18 HOURS)