

# BACHELOR OF ARTS IN JOURNALISM

# BROADCAST JOURNALISM



## SHARE YOUR VOICE.

Broadcast Journalism students receive a grounding in general journalistic principles, practices, ethics and law, and they receive advanced instruction tailored to the field of broadcast news. Broadcast news skills extend from traditional radio and television media to digital media platforms. Broadcast Journalism students learn how to disseminate news across these platforms to prepare for careers in front of or behind the camera.

## WHY STUDY BROADCAST JOURNALISM AT EIU?

- + **HANDS-ON** - Gain invaluable hands-on experience as a member of our television station which airs student-produced daily newscasts, or become a DJ for our radio station.
- + **INTERNSHIPS/JOBS** - Each year employers from around the Midwest come to EIU's *Television, Radio & Video Job Fair* looking for interns and full-time employees.
- + **WEIU-TV** - Work at an Emmy Award-winning television station with professional-level equipment for television, video, and independent film production.

## SCHOOL OF COMMUNICATION & JOURNALISM

BUZZARD HALL 2521  
217-581-6003  
CMNJOU@EIU.EDU



IT'S ALL ABOUT YOU. APPLY TODAY AT [MY.EIU.EDU](http://MY.EIU.EDU).

[eiu.edu/journalism](http://eiu.edu/journalism)

## WHAT WILL I STUDY?

Building on the Journalism Division Core, the Broadcast Journalism option teaches students the foundational elements of visual storytelling. With a focus on video production, visual communication, and broadcast news dissemination, students learn to apply sophisticated approaches to deliver news across multiple media platforms.

Broadcast Journalism majors study and practice basic and advanced broadcast news skills with an emphasis on gathering, writing, shooting, editing, anchoring, and reporting news.

This foundation offers students opportunities to produce news behind the camera or deliver it as on air talent.

## WHAT CAREERS CAN I PURSUE?

The skills required of a broadcast journalist are the foundation for any job that requires researching, talking to people, asking questions and synthesizing what is learned into a coherent report.

You will find our alumni at commercial and public radio and television stations, working in front of and behind the camera or microphone as reporters, producers, announcers, news anchors and sports anchors, covering breaking news and longer investigative pieces.

Our alumni have won Emmy and regional broadcasting awards, and some students who work at WEIU-TV's News Watch have won collegiate Emmy Awards before they have graduated. Besides traditional news jobs, they also work as spokespeople and social media managers for government, corporate and non-profit organizations.

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# REQUIRED COURSEWORK: 61 HRS

CATALOG YEAR 2024-2025

### **JOURNALISM DIVISION CORE: 40 HRS**

JOU 2000 - Fundamentals of News Gathering  
JOU 2001G - Journalism and Democracy  
JOU 2101 - News Reporting & Writing  
JOU 2902 - Copy Editing & Design  
JOU 2950 - Introduction to Visual Communication  
JOU 3000 - Advanced Reporting  
JOU 3002 - Introduction to Multimedia Journalism  
JOU 3610 - Broadcast News  
JOU 3750 - Social Media Engagement  
JOU 3940 - History of American Journalism  
JOU 3970 - Race, Gender, and the Media  
JOU 4401 - Journalism Portfolio  
JOU 4420 - Communication Law & Ethics  
JOU 4730 - Journalism Capstone Seminar

### **BROADCAST JOURNALISM CORE: 9 HRS**

CMN 2500 - Television & Video Production I  
JOU 3620 - Advanced Broadcast News  
JOU 4000 - Investigative Reporting

### **BROADCAST JOURNALISM ELECTIVES: 6 HRS**

Broadcast Journalism students may select any JOU prefix course as an elective, except JOU 1000G.

### **LIBERAL ARTS REQUIRED COURSEWORK: 6 HRS**

PLS 3603 - State and Local Government  
Any 3-credit ECN or SOC class

