

BACHELOR OF SCIENCE IN SPORT MANAGEMENT



OPPORTUNITY IS EVERYWHERE.

The Sport Management degree will prepare you for the many different avenues of the sport industry. In sport management, we encourage experiential learning and practical skills which include a sport industry internship, which will allow students to choose an area of interest to expand their educational experience. With the sport management degree, the students also receive a minor in business administration. The sport industry is evolving into a business model more and more every day. The sport management degree can be applied to a community recreation center, a collegiate athletic program, or a professional sport organization.

This well-rounded degree can prepare you for jobs such as:

- Athletic Administrator
- Public/Guest Relations Manager
- Marketing consultant/coordinator
- Ticket Sales
- Retail Management
- Sport Media
- Facilities/Event Manager
- Sport Agent/Contract Relations
- Athletic Coach
- Operations Management
- And many more...

INTERNSHIP OF YOUR CHOICE

Students have internships with Hurricane Golf Tour, Chicago Fire, Big 12 Conference, St. Louis Cardinals, St. Louis Blues, etc. The annual Sport Industry Immersion Trip can help students network with sport professionals to get more information regarding internships.

PREPARATION FOR ADVANCED DEGREES

To enter into the sport industry, one does not need an advanced degree. However, some benefit from advanced experience they obtain through graduate assistantships and graduate programs. One program that may benefit those interested in sport law or agency, is a juris doctorate.

ADDITIONAL OPPORTUNITIES

- Sport Management Association (SMA)
- Volunteer Opportunities – Sport Industry Round Table, Sport Industry Immersion Trip, Girls on the Run, Special Olympics, One Stop Community Christmas, IHSA State Track Meet, IHSA Badminton Tournament, EIU Athletics Volunteering for all Athletic Events.

DEPARTMENT OF KINESIOLOGY, SPORT, & RECREATION

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IT'S ALL ABOUT YOU. APPLY TODAY AT MY.EIU.EDU.

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SUGGESTED 4-YEAR SEQUENCE

This is a generic semester-by-semester guide to completing your degree requirements. Please consult your academic advisor to determine whether this plan meets your particular academic needs and interests.

BS IN SPORT MANAGEMENT

FALL		YEAR 1		SPRING	
ENG 1001G	3	Gen Ed Biological Science	3-4		
CMN 1310G	3	ENG 1002G	3		
Gen Ed Physical Science	3-4	Gen Ed Mathematics	3		
Gen Ed Social/Behavioral Science	3	Gen Ed Humanities	3		
Gen Ed Humanities/Fine Arts	3	KSR 1500	2		
Total	15-16	Total	14-15		
FALL		YEAR 2		SPRING	
KSR 2761	3	KSR 2850	3		
KSR 2XXX Technique & Theory	2	JOU 2850	3		
BUS 2101	3	Gen Ed Social/Behavioral Science	3		
Gen Ed Fine Arts	3	BUS 2710	3		
Gen Ed Social/Behavioral Science	3	Elective for Business Admin. Minor	3		
Elective	3	Elective	2		
Total	17	Total	17		
FALL		YEAR 3		SPRING	
KSR 3900	3	KSR 4327	3		
KSR 4326	3	KSR 4328	3		
KSR xxxx Coaching Course	2	KSR 4764	3		
BUS 3010	3	BUS 3100	3		
Foreign Language or Elective	3-4	Foreign Language or Elective	3-4		
Elective	3	Elective	3		
Total	17-18	Total	18-19		
FALL		YEAR 4		SPRING	
KSR 4760	3	KSR 4275 Internship	6-9		
KSR 4765	3				
KSR 4274	1				
EIU 4XXX Senior Seminar	3				
BUS 3050	3				
Elective for Business Admin. Minor	3				
Elective	2				
Total	18	Total	6-9		

TOTAL MAJOR COURSEWORK:120-124 HRS

- For a listing of General Education courses, see catalog.
- A grade of C or better is required in BUS 3010, BUS 3100, JOU 2850, ECN 3720, and all Kinesiology, Sport, and Recreation courses counting toward the major.
- All Sport Management students are not accepted into major and cannot take any upper division KSR courses until they have taken KSR 1500 and KSR 2761 and received a grade of "C" or better in each course.
- Students must have a minimum 2.0 GPA in both their major and minor.
- Students must take one upper division (3000-4000 level) elective.
- Students may take JOU 2850 or ECN 3720.