

Finance professionals analyze and manage financial resources. Students who major in finance develop the knowledge and skills to determine how best to allocate business and personal funds, identify and act on profitable opportunities, use derivative securities to reduce risk, and prepare financial plans on behalf of individuals, businesses, and other organizations.

## Become a Finance Major!

Finance is one of six majors in EIU's School of Business.

Students who succeed as Finance Majors are:

- Analytical
- Creative
- Like to work with numbers
- Enjoy solving unstructured problems

The Finance Major curriculum emphasizes: analytical skills; quantitative analysis; ability to interpret data; research abilities; communication – oral and written; and computer proficiency – especially spreadsheets.



EIU Finance Students in our Securities Analysis Center making portfolio investment decisions

## Careers in Finance

Because financial information and analysis are critical to business decision-making, students who earn a degree in finance can choose from a variety of careers including:

**Financial Management.** Business firms and other organizations employ financial managers to evaluate and manage working capital, analyze investment opportunities, make and implement investment decisions, and raise funds in money and capital markets.

**Investments.** Finance graduates are employed in the investment field as securities traders and brokers, portfolio analysts and managers, financial researchers and analysts.

**Banking.** Banks and other financial institutions employ finance majors as branch managers, loan officers, trust officers, credit analysts, mortgage bankers, and auditors.

**Financial Planning.** Financial planners advise and assist clients in making and implementing personal finance, insurance and investment decisions.

**Real Estate.** Finance graduates work in real estate firms, financial institutions, and other organizations analyzing, developing, financing, valuing, managing, marketing, and investing in real property assets.

**Insurance.** The insurance industry employs finance graduates to evaluate risk and counsel clients about ways to hedge risk through insurance contracts. Employment may be in corporate or regional offices or at the retail level as an agent providing counsel and sale of insurance.

EIU's School of Business is accredited by the Association to Advance Collegiate Schools of Business International (AACSB). AACSB is the premier accreditation body for institutions offering degrees in business and accounting.



## Professional Development Opportunities

Make a successful transition from college to career by enhancing the knowledge and skills you learn in the classroom through professional development activities. To gain a competitive edge in starting your career you can:

- Be a student leader of one EIU's award-winning student business organizations such as the [Student Investment Society](#) and [Delta Sigma Pi](#).
- Manage an actual portfolio of securities through the [Securities Analysis Center](#) using many of the same tools employed by professional investors and analysts.
- Complete a [finance internship](#) where you will apply what you have learned in the classroom in the "real world," polish your professional skills, and have the opportunity to network with professionals.
- [Study abroad](#) to gain international experience that will help prepare you for the competitive global marketplace.
- Conduct in-depth study by working on a [research project](#) with a finance professor.

## Finance Curriculum Requirements

A grade of C or better is required in courses designated with an arrow (▶).

### EIU General Education Curriculum:

- ▶ENG 1001G College Composition I
- ▶ENG 1002G College Composition II
- ▶CMN 1310G Introduction to Speech Communication
- MAT 2120G Finite Mathematics
- ECN 2801G Principles of Macroeconomics
- ECN 2802G Principles of Microeconomics
- Critical Thinking & Quantitative Reasoning (CTQR) Course

CTQR Course Options: CMN2040, ECN3450, GEO3810, MAT2110G, MIS3505, OSC3800, OSC 4820, PHI1900G, PHI1990G

Students also must fulfill the University foreign language requirement (two courses in a single foreign language) unless exempt based on high school course work.

### Business Core Curriculum (prerequisites required):

- BUS 1000 Introductory Business Seminar
- ▶BUS 1950 Computer Concepts and Applications for Business
- ▶BUS 2101 Financial Accounting
- ▶BUS 2102 Managerial Accounting (BUS2101)
- ▶BUS 2750 Legal & Social Environment of Business (ENG1002G)
- ▶BUS 2810 Business Statistics (BUS1950)
- BUS 3010 Management & Organizational Behavior (60 hours)
- BUS 3200 International Business (BUS2750, ECN2801G, ECN2802G)
- BUS 3470 Principles of Marketing (BUS2810, MAT2120G)
- BUS 3500 Mgmt Information Systems (BUS1950, MAT2120G)
- ▶BUS 3710 Business Financial Mgmt (BUS2101, MAT2120G)
- BUS 3950 Operations Mgmt (BUS 2810, MAT2120G)
- BUS 4360 Strategy and Policy (Capstone for Senior Year)

### Finance Core (req BUS 3710):

- FIN 3720 *Investments* (BUS 2810)
- FIN 3730 Fin Markets: Commodities, Derivatives, & Securities
- FIN 3780 Long-Term Financial Management

**Finance Electives (req BUS 3710):** Complete 6 from the following courses (at least 5 must have the FIN prefix)

- FIN 3300 *Fundamentals of Financial and Tax Planning*
- FIN 3740 Real Estate Fundamentals
- FIN 3750 Management of Financial Institutions
- FIN 3760 Real Estate Investment (FIN3720 with C)
- FIN 3770 Working Capital Management
- FIN 3900 *Risk and Insurance*
- FIN 4110 Special Topics in Finance
- FIN 4200 *Portfolio Management* (FIN3720, FIN3730)
- FIN 4220 Applied Securities Analysis (FIN3720, FIN3730)
- FIN 4275 Internship in Finance
- FIN 4300 *Retirement and Estate Planning*
- FIN 4400 Fin Analysis & Planning (FIN3720, 3730, 3770, 3780)
- FIN 4500 *Fin Plan Case Studies* (FIN3300, 3720, 3900^, 4300^)
- FIN 4820 International Finance
- ACC 3200 Financial Accounting Theory I
- ACC 3300 Management and Cost Accounting

## Finance Major Recommended Schedule of Classes

First Semester		Second Semester	
First Year			
Course	Hrs	Course	Hrs
BUS 1000	2	ENG 1002G	3
BUS 1950	3	MAT 2120G	3
ENG 1001G	3	ECN 2801G	3
MAT 1271	3	General ed	3
CMN 1310G	3	General ed	4
<b>Total</b>	<b>14</b>	<b>Total</b>	<b>16</b>
Second Year			
Course	Hrs	Course	Hrs
BUS 2101*	3	BUS 2102*	3
ECN 2802G	3	BUS 2810	3
BUS 2750	3	Elective/CTQR	3
General ed	3	General ed	3
General ed	3	General ed	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
Third Year			
Course	Hrs	Course	Hrs
BUS 3710*	3	BUS 3200	3
BUS 3010	3	<i>FIN 3720</i>	3
BUS 3470	3	FIN 3730	3
BUS 3500	3	FIN Elec ( <i>FIN 3300</i> )	3
Elective	3	Elective	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
Fourth Year			
Course	Hrs	Course	Hrs
BUS 3950	3	BUS 4360	3
FIN 3780	3	FIN Elec ( <i>FIN 4300</i> )	3
FIN Elec ( <i>FIN3900</i> )	3	FIN Elec ( <i>FIN 4500</i> )	3
FIN Elec ( <i>FIN 4200</i> )	3	FIN Elective	3
Elective	3	Senior Seminar	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

\*Take these courses in this term to meet future prerequisites

Finance majors complete 9 semester hours of electives. Students who are exempt from MAT 1271 as a prerequisite to other math courses will complete an additional 3 semester hours of electives.

Students planning to sit for the Certified Financial Planner (CFP®) certification exam should complete all classes shown in *italics*. ^FIN 3900, FIN 4300, and FIN 4500 can be taken concurrently.