MINOR IN
BUSINESS ANALYTICS
FOR ALL MAJORS

CAPTURE, STORE,& ANALYZE DATA TO INCORPORATE IT INTO DECISION MAKING

The **Business Analytics Minor** will help you prepare to be an analytical professional with skills, knowledge, and ability to turn massive, complex, and diverse data into actionable business decisions.

+ Prepare and communicate financial information.
+ Use analytical techniques (e.g., descriptive analytics, predictive analytics, and prescriptive analytics), software tools and applications to explore, analyze, and visualize data.
+ Communicate effectively with visualized data and statistical reports.
+ Collect data, present data, and analyze data to derive useful business insights.
+ Use data mining techniques to uncover factors that affect sales patterns, and identify potential profitable investments and opportunities.

MINOR REQUIRED COURSES: 12 HRS
BUS 1950 Computer Concepts and Applications for Business
BUS 2810 Business Statistics
OSC 3800 Spreadsheet Modeling and Analysis for Management Decision Making
OSC 4820 Business Analytics and Data Mining
* check course catalog for prerequisites

MINOR ELECTIVE COURSES: 6 HRS

Students will take two additional course of approved electives for the minor. Scan the QR code for a list of electives in the course catalog.

PREPARE FOR CAREER OPPORTUNITIES SUCH AS:
- Business Analyst
- Consultant in Analytics
- System Analyst
- Data Analyst
- Quantitative Analyst
- Analytics Manager
- Business Intelligence Manager
- Project Manager
- Administrative Assistant to CIO, CTO, or CEO.

QUESTIONS? CONTACT:

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