

B.S.B. IN BUSINESS ADMINISTRATION



YOUR SUCCESS IS OUR LIFE'S WORK.

The Bachelor of Science in Business (B.S.B.) with a major in Business Administration is a unique online business program. The program was developed specifically to meet the needs of:

- Students who want to complete a business degree;
- Students who need a more flexible class schedule because of work or family commitments;
- Students who have already completed several hours of General Education course work and business classes or have earned an Associate in Science or Associate in Arts degree from a community college.

The B.S.B. in Business Administration provides a broad background in business including coursework in accounting, finance, management, management information systems, marketing, and operation and supply chain management.

B.S.B. IN BUSINESS ADMINISTRATION

- + ACCESSIBLE
- + AFFORDABLE
- + ACCREDITED

THE FLEXIBILITY YOU NEED

The EIU B.S.B. in Business Administration program can be a part-time program. The School of Business offers the business core courses and major courses online on a rotating basis. EIU School of Business Advisors regularly meet with students in the B.S.B. in Business Administration program to plan their schedules to facilitate timely completion of their degree.

GET STARTED TODAY

If you are completing an A.A. or A.S. degree program, or have a significant number of General Education and business courses completed, request an Advisory Review of your past coursework and readiness for the EIU B.S.B. in Business Administration program at www.eiu.edu/business/bsb.php

QUESTIONS? CONTACT:

DR. AYSE COSTELLO

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Business Administration & HTM*

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(217) 581-8524



IT'S ALL ABOUT YOU. APPLY TODAY AT MY.EIU.EDU.

eiu.edu/business/bsb.php

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ACCESSIBLE

The School of Business at Eastern Illinois University (EIU) offers the Bachelor of Science in Business with a major in Business Administration with online classes. All upper-division (junior and senior) courses are scheduled to meet the needs of non-traditional students. After earning an Associate in Arts (A.A.) or Associate in Science (A.S.) degree at an Illinois Community College – or completing equivalent coursework at another college or university – students can take classes online to complete the Bachelor of Science in Business through EIU.

AFFORDABLE

EIU's tuition and fees are among the most affordable in the state of Illinois. For current cost of attendance, go to www.eiu.edu/finaid/cost.php. This amount includes textbooks that are made available to students through EIU's textbook rental system. Students in the B.S.B. in Business Administration program are eligible for financial aid through EIU. See www.eiu.edu/finaid/ for more information.

ACCREDITED

Eastern Illinois University is accredited by the North Central Association of Colleges and Schools. The School of Business, including the Business Administration program, is accredited by AACSB International – The Association to Advance Collegiate Schools of Business.

HOW TO PREPARE FOR THE B.S.B IN BUSINESS ADMINISTRATION

All students should complete the equivalents of the following courses **prior** to enrollment at EIU. Students attending an Illinois Community College should complete the equivalents of these courses as part of their Associate in Arts (A.A.) or Associate in Science (A.S) degree program.

For information about acceptable course equivalents, see the website of the Illinois Articulation Initiative at www.itransfer.org.

GENERAL EDUCATION COURSES:

ECN 2801G Principles of Macroeconomics

ECN 2802G Principles of Microeconomics

MAT 2120G Finite Mathematics

CRITICAL THINKING AND QUANTITATIVE REASONING

GRADE OF C OR BETTER, CHOOSE ONE:

MAT 2110G Brief Calc **OR PHI 1900G** Logic/Critical Reasoning

OR a course listed below offered at EIU:

CMN 2040, ECN 3450, GEG 3810, MIS 3505,

OSC 3800, OSC 4820

*A grade of C or better is required as a prerequisite for upper-division business courses.

CURRICULAR REQUIREMENTS FOR THE B.S.B. IN BUSINESS ADMINISTRATION

After entering the Business Administration program, students will complete the following Eastern Illinois University courses to earn a Bachelor of Science in Business.

BUSINESS CORE COURSES:

BUS 3010 Management & Organizational Behavior

BUS 3200 International Business

BUS 3470 Principles of Marketing

BUS 3500 Management Information Systems

BUS 3710 Business Financial Management

BUS 3950 Operations Management

BUS 4360 Strategy and Policy

OTHER COURSES:

Students also must complete a Senior Seminar (required of all EIU graduates) and may be required to take additional courses* to meet EIU graduation requirements.

MAJOR COURSES:

Students complete 24 semester hours of upper division coursework consisting of: (a) One course from each of the business disciplines below; (b) Two courses selected from the business disciplines, Business Ethics or Foundations of Entrepreneurship.

- Accounting (ACC)
- Finance (FIN)
- Management (MGT)
- Management Information Systems (MIS)
- Marketing (MAR)
- Operations & Supply Chain Management (OSC)

Students without relevant work experience may complete an internship for credit with prior written permission of the Associate Chair of the School of Business.

*Students who have not completed an associate degree meeting the IAI general education requirements may need to complete additional general education courses. Students also must meet EIU's foreign language requirement: completion of two years in a single foreign language in high school (with an average grade of C or better for the two years' work) or completion of two courses in a single foreign language at a postsecondary institution.