

Council on University Planning and Budget
December 12, 2014
2:30 p.m. – 1895 Room

Minutes

Voting Members Present: Dominic Baima, Ann Brownson, Jack Cruikshank, Steven Daniels, Peggy Day, Lynette Drake, Christine Edwards, Dave Emmerich, Melissa Gordon, Thomas Hawkins, Mahyar Izadi, Gloria Leitschuh, Jonathan McKenzie, Jennifer Monkman, Pam Naragon, Harold Ornes, Kathlene Shank, Grant Sterling, Tim Zimmer

Absent: Mona Davenport, Leigh Moon, Darlene Riedemann

Non-Voting Members Present: Blair Lord, Robert Martin, Michael Maurer, Paul McCann, Dan Nadler, William Perry

1. Call to order & introductions

Dave Emmerich called the meeting to order at 2:30 p.m.

2. Approval of minutes for November 14, 2014

Motion (Shank/Cruikshank): Approve the minutes with one correction in the Facilities Update: Under the ADA Elevator Project: CDB project is to install elevators in SSB, not in SSWB as originally written. The minutes were approved by acclamation.

3. CUPB Executive Committee Report

Dave Emmerich reported that the executive committee met to set the agenda for the December meeting and discussed several items.

4. Old Business

a. CUPB Welcome Packet

Jack Cruikshank reported that he, Dr. Shank, and Pam Naragon are working on a welcome packet for new members.

b. CUPB Yearly Calendar

Dean Izadi suggested that no college specific reports need to be made since VP's typically report on each of their respective areas and include information on various colleges and departments.

5. New Business

a. Cash in/Cash out (CI/CO) fundraising scholarships

Dave Emmerich reported on this initiative and shared that the initial conversation began during Program Analysis as appropriated money is being used to fund the Panther Promise and the Commitment to Excellence scholarships. It was suggested to Vice President Martin that a CI/CO account be established to collect donations to offset the cost of current scholarships, and then monies can then be

reallocated to academics. Dave Emmerich and Dr. Shank suggested that the target donors would be mid-level donors, and the two of them met recently with Lisa Denson-Rives to discuss this idea. After the New Year, Lisa Denson-Rives will meet with Christine Edwards to learn more about the University scholarships.

6. Administrative/Subcommittee Reports

a. President's Report

Dr. Perry commented on several topics:

- 1) There is a current campaign specific to scholarship creation with an initial goal to create 100 new scholarships, 80 endowed and 20 annual. At the current time, this campaign is ahead of schedule with 59 endowed and 35 annual created. Dr. Perry suggested that another goal to create 100 more could be established in the future.
- 2) China Contract-Several individuals have visited China. The President there has a background with UIC and wants to focus on 1+1 MBA program. We currently have four agreements with China, now working on a fifth and potentially a sixth agreement.
- 3) Potential savings/revenue: enrollment- new programs and existing programs with strong demand; estimates over the next 2 years include an increase in appropriated of +\$2M revenue, savings of \$6M from attrition and savings that has been squeezed from the budget, ITS \$750K- still waiting on a final report from the consultant; Scholarships are leveling off the bulk amount, only way it will go up is if enrollment goes up; no plans to increase the individual levels of scholarships; \$300K if we went to single in-state/out-of-state tuition rate (one rate for all); and migration of email- \$150K. Total savings and revenues projections= \$9M –All estimates, NOT OFFICIAL
- 4) IBHE- Dr. Perry met with presidents and chancellors, transition team members Glenn Poshard, Al Bowman (both former presidents at universities), there are some unknowns in Springfield with respect to the budget, such as personal and corporate income tax, pensions, minimum wage increase, and different budget scenarios. Dr. Perry indicated that he will be in Springfield more often this spring than ever before.

b. Vice President for Academic Affairs Report

Dr. Lord reported that the subcommittee met yesterday and discussed: TLC- English Language Center, expand programs-- investment in late spring, the BA in CEPS adult education program, Bachelor of music, MA in Health Promotion and Leadership which has been approved here and is now before the IBHE for final approval, low residency programs such as the CDS program- cohort to come one week in summer time with the remainder online (this will be used as a model for others), and the possibility of partnering with companies and

business to education adult employees in specific educational areas as a means to build new revenue streams.

Dr. Leitschuch offered additional information from the subcommittee meeting that included: 1. Departments across campus are absorbing duties of other people due to positions not being filled; 2. Current total administrators is 29, Lumpkin College and COS have not re-hired; 3. Possible savings from early retirement buyout requires up-front capital; 4. Clarifying and establishing a 16-18:1 faculty/student ratio; 5. Reallocate funds to programs in high demand; 6. Increasing online offerings; 7. Reassigned time that faculty have -- union obligations have to be honored; 8. Looked at small programs in Academic Affairs- Student Academic Support Services program and success rate- 2 staff and grad assistants, CASA program- for duplication of services, director of the advising unit has not been replaced, Karla Sanders leads the program; Study Abroad and Minority Affairs- savings is not much because only 1-2 people as staff; Library Acquisition Budget- \$1.5M, reduced by \$300K and 2 retirements; CATS and ITS duplication of services- Dr. Perry sent in consultant and will have a report later this month

Vice President for Business Affairs Report

Mr. McCann distributed a handout – Ledger 1 Income Fund: FY13-FY15 which included FY13 Actual, FY14 Actual, FY15 Adopted Budget, and FY15 Forecasted. The question was raised about 20% cuts across the board. The only area which had across the board cuts was academic affairs. Dr. Sterling expressed concern that with the dire budget situation, we will be in a deficit fund balance by the end of FY16. Dr. Perry responded that enrollment will stabilize in the next couple of years and we will begin to move back up. FY16 will be in balance again without a deficit, then in FY17, we will move up. With the direct expenditure pool- each department is given a number and you can't exceed that number. Dr. Shank commented that 26% of fee income is being used on scholarships. Dr. Perry is aware that the discount rate with scholarships cannot get out of control, and he commented that the average out of pocket for students is \$13K each year. Dr. Shank suggested that Mr. McCann educate the council on the other ledgers.

c. Vice President for Student Affairs Report

Dr. Nadler reported that Student Affairs is moving forward with Program Analysis -- \$4.7M is % of the entire appropriated budget, experienced a 21% cut this year. From FY10-FY14, The VPSA area has lost \$17.8M in revenue. Dr. Nadler also reported that Sunday night will be the Late night Study Break and students will be served a late night meal. For the third year in a row EIU was placed on the President Obama's National Honor Roll List for Community Service.

d. Vice President for University Advancement Report

Mr. Martin gave a report on University Advancement: Alumni -- Alumni events are scheduled in Scottsdale, AZ, Naples, FL, and at the St. Louis Blues game. Annual Fund -- Mail, online, phone, all gifts under \$20,000 add up to \$699,157 first 5 months of FY15. Currently 81% Academic. 19% Athletic. Development -

-- \$3 million stock gift received from Jan Tarble. Will fund 1500 sq ft expansion with new classroom, open collections learning laboratory, Endowed Director, Endowed program assistants. Scholarship drive – Development will accept both endowed (\$20,000 minimum currently) and Annual (Cash in/Cash out at \$1,000 minimum a year prefer 5 year commitment). Out of the 100 goal (80 endowed, 20 Annual). Year-end appeal both online and letter focus on scholarships. A faculty staff appeal is scheduled during spring for scholarship support. Foundation -- Openings next year for 4 Foundation Board members. Jonathan can share more details if needed. Marketing and Creative Services / Media Relations -- Main focus is in support of admissions/student recruitment. Local focus includes Coles County to Effingham to Champaign. Billboards are going up in Chicago, Champaign, and Bloomington. Governor Edgar did a promotional video for parents regarding attending EIU. Great work by Michael Babcock, and it is on the web at EIU 360. Other Alumni teachers, etc. are helping by using Panther Packs. Show example. Alumni in Chicago will/are helping at former top feeder schools at enrollment related events.

7. Other

a. Facilities Report

Tim Zimmer provided a report on facilities. Renewable Energy Center Honeywell brought in experts, combustive services, etc. Tom Evans' plan is to test fire again on 2/8/15. Hoping to be trucking in wood chips in the spring.

b. Updates (may be included in Administrative reports):

Budget- - See above Dr. Perry's report

China Contract – See above Dr. Perry's report

English Language Center -- See Dr. Lord's report

Expansion of programs or new programs -- See Dr. Lord's report

Renewable Energy Center -- See facilities report

8. Adjournment

The meeting was adjourned.