



CURRICULUM GUIDE 2024-2025\*

# SPORTS MEDIA RELATIONS MINOR

SCHOOL OF COMMUNICATION & JOURNALISM  
EASTERN ILLINOIS UNIVERSITY

This minor provides insights into the roles and duties performed by sports media professionals by offering courses that enable students to examine and practice skills related to the fundamentals of sports media relations, which includes working with the media, athletes and coaches, managing crisis situations, recording statistics, writing game reports, marketing teams, organizing press conferences, and managing game events.

## TOTAL HOURS FOR MINOR: 18 HRS

### REQUIRED COURSEWORK

JOU 2000 - Fundamentals of News Gathering

JOU 2101 - News Reporting & Writing

*Pre-req: JOU 2000 and grade of "B" or better in  
ENG 1001G or a grade of "C" in  
both ENG 1001G and ENG 1002G*

JOU 2850 - Sports Media Relations

*Pre-req: JOU 2101*

JOU 3002 - Introduction to Multimedia Journalism

JOU 3706 - Writing for Sports Media

*Pre-req: grade of "C" or better in JOU 2101*

JOU 3953 - Perspectives on Sports & the Media

*Pre-req: ENG 1001G and ENG 1002G*

### SCHOOL OF COMMUNICATION & JOURNALISM

BUZZARD HALL 2521

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\*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2024-2025. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.