

# BROADCAST JOURNALISM

Catalog Year: Fall 2024

School of  
Communication & Journalism



EASTERN ILLINOIS UNIVERSITY™

NAME: \_\_\_\_\_

ENUMBER: \_\_\_\_\_

## GENERAL EDUCATION

### LANGUAGE: 9 HRS

Course	Hours	Grade	Semester
ENG 1001G: Comp & Lang	3		
ENG 1002G: Comp & Lit	3		
CMN 1310G: Intro to Speech	3		

### MATH: 3 HRS

Course	Hours	Grade	Semester

### CULTURAL DIVERSITY

Course	Hours	Grade	Semester

### FOREIGN LANGUAGE

Exempt?	Yes	No		
Course	Hours	Grade	Semester	

### FINE ARTS/HUMANITIES: 9 HRS

Type	Course	Hours	Grade	Semester
Fine Art				
Humanity				
Fine Art/ Humanity				

### SCIENTIFIC AWARENESS: 7 HRS

Type	Course	Hours	Grade	Semester
Bio Science				
Phys Science				
Lab				

### SOCIAL/BEHAVIORAL SCIENCES: 9 HRS

Course	Hours	Grade	Semester
JOU 2001G: Journalism & Democracy	3		

SENIOR SEM: Requirement met by major capstone class

## BROADCAST JOURNALISM MAJOR (FA24)#

### JOURNALISM CORE: 40 HRS

Course	Hours	Grade	Semester
JOU 2000: Fundamentals of News Gathering	3		
JOU 2001G: Journalism & Democracy	3		
JOU 2101: News Reporting & Writing*	3		
JOU 2902: Copy Editing & Design	3		
JOU 2950: Intro to Visual Communication	3		
JOU 3000: Advanced Reporting*	3		
JOU 3002: Intro to Multimedia JOU	3		
JOU 3610: Broadcast News*	3		
JOU 3750: Social Media Engagement	3		
JOU 3940: History of American JOU	3		
JOU 3970: Race, Gender, & the Media*	3		
JOU 4401: Journalism Portfolio*	1		
JOU 4420: Communication Law & Ethics	3		
JOU 4730: Journalism Capstone Seminar*	3		

### BROADCAST CORE: 9 HRS

Course	Hours	Grade	Semester
CMN 2500: Production I	3		
JOU 3620: Advanced Broadcast News*	3		
JOU 4000: Investigative Reporting*	3		

### LIBERAL ARTS REQUIRED COURSEWORK: 6 HRS

Elective Course	Hours	Grade	Semester
PLS 3603: State and Local Government	3		
Any ECON or SOC:	3		

### BROADCAST JOU ELECTIVES: 6 HRS

Students may select any JOU course other than JOU 1000G as an elective.

Elective Course	Hours	Grade	Semester

\*Course has pre-reqs. Please see catalog for details.

# A minimum grade of "C" is required for all JOU courses and a minimum GPA of 2.5 is required for all JOU coursework.

## WHAT WILL I STUDY?

Building on the Journalism Division Core, the Broadcast Journalism option teaches students the foundational elements of visual storytelling. With a focus on video production, visual communication, and broadcast news dissemination, students learn to apply sophisticated approaches to deliver news across multiple media platforms.

Broadcast Journalism majors study and practice basic and advanced broadcast news skills with an emphasis on gathering, writing, shooting, editing, anchoring, and reporting news. This foundation offers students opportunities to produce news behind the camera or deliver it as on air talent.

## WHAT CAREERS CAN I PURSUE?

The skills required of a broadcast journalist are the foundation for any job that requires researching, talking to people, asking questions and synthesizing what is learned into a coherent report.

You will find our alumni at commercial and public radio and television stations, working in front of and behind the camera or microphone as reporters, producers, announcers, news anchors and sports anchors, covering breaking news and longer investigative pieces.

Our alumni have won Emmy and regional broadcasting awards, and some students who work at WEIU-TV's News Watch have won collegiate Emmy Awards before they have graduated. Besides traditional news jobs, they also work as spokespeople and social media managers for government, corporate and non-profit organizations.

## RESOURCES

School of Communication & Journalism  
[www.eiu.edu/cmnpjou/](http://www.eiu.edu/cmnpjou/)

Journalism Homepage  
[www.eiu.edu/journalism/](http://www.eiu.edu/journalism/)

Department Honors  
[www.eiu.edu/journalism/honors.php](http://www.eiu.edu/journalism/honors.php)

Internship Information  
[www.eiu.edu/journalism/internships.php](http://www.eiu.edu/journalism/internships.php)

Student Media  
[www.eiu.edu/journalism/media.php](http://www.eiu.edu/journalism/media.php)

Scholarship Information  
[www.eiu.edu/journalism/scholarships.php](http://www.eiu.edu/journalism/scholarships.php)

Accreditation Council  
[www.acejmc.org/](http://www.acejmc.org/)

*The Daily Eastern News*  
[www.dailyeasternnews.com/](http://www.dailyeasternnews.com/)

News Watch  
[www.weiunet.net/news\\_watch/index.php](http://www.weiunet.net/news_watch/index.php)

## SAMPLE COURSE SEQUENCE

FRESHMAN	
FALL	SPRING
ENG 1001G CMN 1310G BIO GEN ED JOU 2000 JOU 2001G	ENG1002G MAT GEN ED PHYSICAL SCI GEN ED ART/HUM GEN ED SOC/BEH GEN ED
SOPHOMORE	
FALL	SPRING
JOU 2101 JOU 2950 SOC/BEH GEN ED ART/HUM GEN ED PLS 3603	JOU 2902 CMN 2500 JOU elective ART/HUM GEN ED SOC/ECON
JUNIOR	
FALL	SPRING
JOU 3002 JOU 3610 JOU 3750 ELEC/MINOR ELEC/MINOR	JOU 3000 JOU 3620 JOU 3970 JOU elective ELEC/MINOR
SENIOR	
FALL	SPRING
JOU 3940 JOU 4000 ELEC/MINOR ELEC/MINOR ELEC/MINOR/INTERNSHIP	JOU 4401 JOU 4420 JOU 4730 ELEC/MINOR ELEC/MINOR/INTERNSHIP