



SPORTS MEDIA RELATIONS MINOR

SCHOOL OF COMMUNICATION & JOURNALISM
AT EASTERN ILLINOIS UNIVERSITY

The Sports Media Relations minor provides insights into the roles and duties performed by sports media professionals. Students take courses that enable them to examine and practice skills related to the fundamentals of sports media relations, which includes working with the media, athletes and coaches, managing crisis situations, recording statistics, writing game reports, marketing teams, organizing press conferences, and managing game events.

REQUIRED COURSEWORK: 19 HRS

JOU 2101 - Writing for News Media
JOU 2850 - Sports Media Relations
JOU 3002 - Introduction to Multimedia Journalism
JOU 3401 - Journalism Practicum
JOU 3706 - Writing for Sports Media
JOU/CMN 3953 - Perspectives on Sports and the Media
KSR 2761 - Introduction to Sport Management

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