

PROGRAM REVIEW REPORT SUMMARY: SHORT PROGRESS REPORT

1. Reporting Institution : Eastern Illinois University

2. Program Reviewed : BS Health Administration

3. Date 1.20.2021

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5. Summary of Program Goals and Objectives and Progress at Meeting Them

Since migrating the Health Administration program to a stand-alone BS Health Administration (effective Fall 2018), we have engaged in an active assessment process. During the 2019-2020 academic year, we reviewed our entire approach to goal-setting and assessment in response to an initiative from the Provost, completely revised our goals and objectives to be in line with accreditation requirements from the 2 accrediting bodies we are most likely to use if we pursue accreditation for the BS Health administration, and collected baseline data about our standing relative to those goals.

Twenty-one (21) student learning outcome (SLO) goals were identified and assessed against department specified goal of 90% of students meeting the proficiency standard, defined as earning a score of 70% or better on selected course assignments. Baseline data collection identified 5 SLOs where performance fell below the desired 90% benchmark (average performance across the 5 SLOs = 82% of students met or exceeded the specified standard).

In response to the baseline data, the Department decided to review the curriculum to identify ways to strengthen the alignment with our new program goals and objectives. Additionally, curricular changes across campus which affected our curriculum needed to be addressed, including the removal of a required course from the University catalog, and a revision to the Business Administration minor, a required element of the BS in Health Administration curriculum.

As a result of the review, the BS in Health Administration was revised, effective Fall 2020. The revised curriculum includes more flexibility for customization of the degree program to student career or graduate school goals with an expanded number of elective courses and a wider range of choices for those electives. Human Physiology was removed as a requirement, as the course has been discontinued, and one other course was moved from the required list to the elective list.

Overall enrollment in Department of Public Health majors are beginning to increase, as we predicted in our 2019 IBHE report for the BS in Health Promotion (now BS in Public Health). The growth has not been as strong as we had hoped, in large part because of the nation-wide declines in university enrollment caused by the COVID-19 pandemic. Current enrollment in the BS Health Administration is proportionally on par with relative enrollment for the other programs in the Department. On a positive note, over half of our Departmental Honors students are enrolled in the BS Health Administration degree program, an indication of the quality of student we are seeing.

Our goals for the next five years include:

- continuing to refine the curriculum and the coursework content to bring it fully in line with the desired accreditation standards and our Department quality standards so that we are able to

pursue accreditation of the BS Health Administration program, should that become desirable or necessary.

- refining and progressing through our Departmental recruitment plan to boost enrollment.
- hiring additional faculty to allow for the development of new courses more specific to health administration-related content.

6. Academic Affairs Decision:

Program in Good Standing

Program flagged for Priority Review

Program Enrollment Suspended

6.2 Explanation of Decision

The program is a new program and enrollments are growing. In Fall 2020, Institutional Research reports that 27 students were enrolled in the meeting. The continuing growth will position the program to meet or exceed IBHE expectations for degree completion and overall productivity. Finally, I note the program's assessment framework is well articulated and the emphasis on student learning aligns with the expectations of the University, IBHE, and HLC.

Jay Gatrell, Provost & VPAA