

BEFORE YOU START... ask yourself these clarifying questions:

- What is your topic?
- What is your general purpose?
- What is your thesis?
- Who is your audience?
- What is your goal?

INTRODUCTION:

- a. Introduction
- b. Connection/Relevance
- c. Credibility
- d. Preview Main Points

BODY:

- I. Main Point #1
 - a. Supporting material – story, statistic, research, etc. about first main point
 - b. Supporting material – story, statistic, research, etc. about first main point
 - c. Supporting material – story, statistic, research, etc. about first main point

➔ Transition (remind audience of previous main point and preview next main point)
- II. Main Point #2
 - a. Supporting material – story, statistic, research, etc. about second main point
 - b. Supporting material – story, statistic, research, etc. about second main point
 - c. Supporting material – story, statistic, research, etc. about second main point

➔ Transition (remind audience of previous main point and preview next main point)
- III. Main Point #3
 - a. Supporting material – story, statistic, research, etc. about third main point
 - b. Supporting material – story, statistic, research, etc. about third main point
 - c. Supporting material – story, statistic, research, etc. about third main point

➔ Transition (remind audience of previous main point and transition to conclusion)

CONCLUSION:

- a. Review Main Points
- b. Restate Connection/Relevance
- c. Memorable Close

Introduction

Attention Getter: It was a bitterly cold day last January 22nd, when, according to Time Magazine, April 13, 2013, Bill Adams decided to get behind the wheel of his car. He knew he'd had a few too many beers but he figured he only had to drive two miles from the neighborhood bar to his house. So, he took the chance. Sometime during that two-mile drive, the police maintain that Bill fell asleep at the wheel. That's the only thing that can explain the fact that he plowed through a stop sign going 68 mph and slammed into a minivan carrying Jon and Allison Jackson and their four children. In an instant, the entire Jackson family was killed. Bill Adams survived but will most likely spend the rest of his life in a vegetative state.

Connection: How many of you have had a few beers to drink and thought "I'm okay to drive home" even though in the back of your mind you know you really shouldn't. The problem of drunk driving is not going away; in fact, instances of drunk driving fatalities are at an all-time high.

Credibility: I have done many hours of research on this problem and have volunteered with D.A.R.E. and Mothers Against Drunk Driving for several years.

Preview: Today, we're going to look at the problem of drunk driving, look at why the problem continues to grow, and determine what we can do to end it.

Transition: So, let's first look at the extent of the drunk driving problem.

Conclusion

Review: Today, we looked at the problem of drunk driving, looked at why the problem continues to grow and finally determined what we can do to end it.

Connection: Six people in this audience know someone who has been involved in a drunk driving accident and 8 of you know someone who has been arrested for driving under the influence. The problem of drunk driving is not going away; in fact, instances of drunk driving fatalities are at an all-time high. This problem affects all of us and those we care about.

Concluding Statement: The next time you or someone you love decides that you're okay to drive home after a few beers, I want you to remember Bill Adams and his split-second decision that ended seven lives. Think long and hard before you take that chance. I bet Bill Adams wished he did.